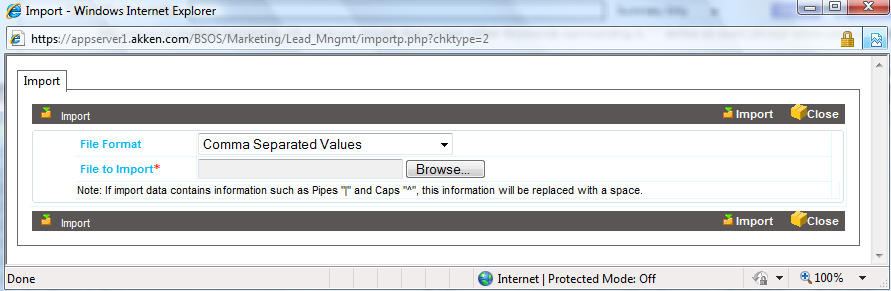
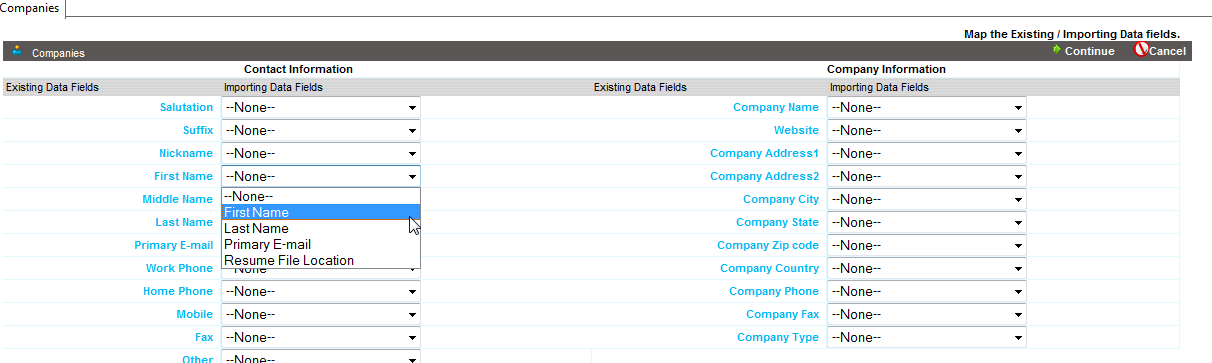
Before importing information into Akken, look at your CSV file and follow these bullet points:

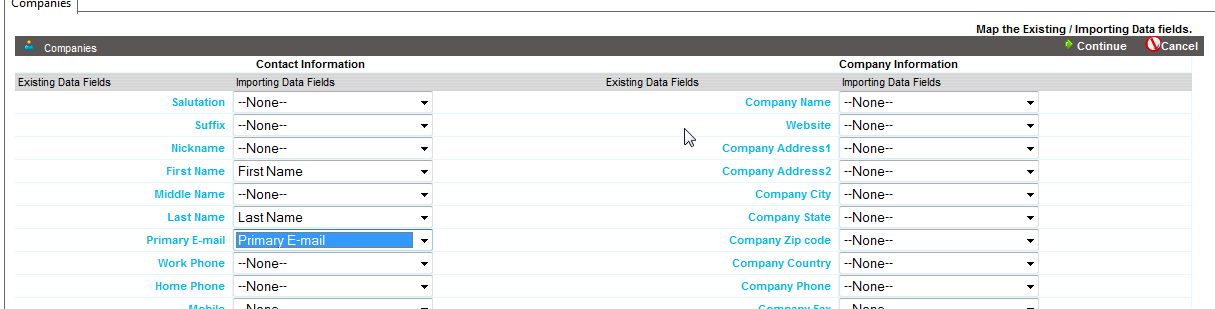
* Start with a clean CSV file. **If you’re on a Mac, the file will need to be saved as a Windows CSV specifically.** Avoid blank cells and columns, and/or special characters, including forward slashes. Make sure that cells with data you are updating are populated in the CSV file.
* Also make sure there are no empty rows (check below the last row of data).
* In your CSV file, we suggest using a tag column. For example, the initials of the user doing the import. It's a good way to track imports.
* During an import, when mapping on the 2nd screen (the one to check for existing records), do NOT select the fields that you are updating (only select the fields you are not updating). **This only applies if you select 'Update the existing record(s) with the imported data'.**



On the **CRM > Contacts** screen, click 'Import' and browse for your CSV file. Click 'Import'.

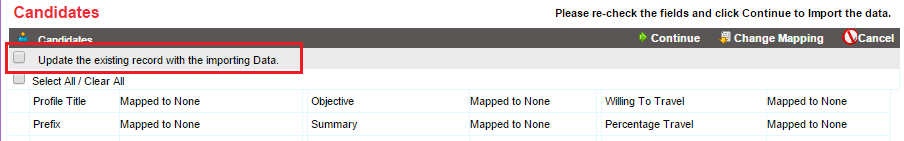


Map out the items on the spreadsheet with the column titles on the left. The dropdown list items are the columns from the spreadsheet. The columns on the left hand side in blue, are the corresponding Akken fields.

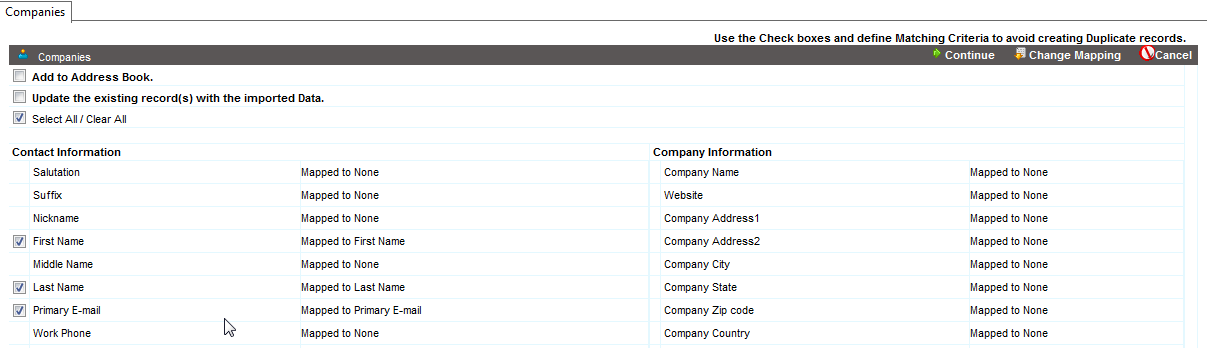


Once each field is mapped you will see that the left hand side matches the right hand side (First name and First Name, Last Name and Last Name etc). All titles may not be EXACTLY the same but you can map them anyway as long as the fields correspond with one another. For example: Primary email (on the left) can be mapped to “Email” in the drop down list. It just depends on what you have named the column titles on the spreadsheet.

After you have finished mapping the entire list of drop down items to left hand column titles (Blue titles), click on Continue.



This brings you to the second Import screen. *To check for duplicates you will want to check off* ***'Update the existing record(s) with the imported Data'.***



If **ADDING** new information into Akken via import, then select ***ONLY*** First name, Last name, and Primary Email – DO NOT SELECT ALL.

If **UPDATING** existing information in Akken via import, then do ***NOT*** select the fields that you are updating (*only select the ones you are not updating*).

Click on ‘Continue’. This will start the importing process.